Growing faster, without getting bigger



Many small and medium-sized enterprises (SMEs) are thriving in competitive markets without spending more on IT hiring or additional infrastructure. How? By investing in cloud-based enterprise business management solutions that help them grow and run a lean, agile business.

Growing trends B55% SMEs surveyed believe cloud technology enables them to scale and grow faster.



Top reasons for choosing cloud technology



Positive outcomes



...than their peers that do not.¹

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Source

- ¹ https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Technology-Media-Telecommunications/gx-tmt-small-business-big-technology.pdf
- ² http://www.business2community.com/cloud-computing/employing-cloud-2015-01135838#KeyJt8BvRLZAm0ri.99
- ³ http://www.inc.com/stephanie-meyers/small-business-report-growth-hiring-technology.html
- ⁴ Forrester MM Survey 2013, Europe and NA (100-999 employees)
- ⁵ Saugatuck SMB Survey 2014, NA
- ⁶ 2014 KPMG Cloud Survey Report
- ⁷ http://www.pcworld.com/article/2685792/infographic-smb-cloud-adoption-trends-in-2014.html